

# Coupon Lingo



When you first start couponing, you will find abbreviations are used everywhere. At first, you might think you have discovered a new foreign language. However, you will pick up the new “lingo” very quickly.

Below are some commonly used abbreviations.

- \$1/1 – Save \$1.00 off one item
- \$1/2 – Save \$1.00 off two items
- +Up Rewards: Rewards earned at Rite Aid
- AC – After Coupon
- AR – After rebate
- B&M – Brick and Mortar (a physical store – not online)
- B1G1 or BOGO – Buy one get one free
- B2G1 – Buy two get one free
- BLINKIE – Coupon dispensed in store from a box by product (usually a red blinking machine)
- BTFE – Box Tops for Education
- CAT or Catalina – Coupon that prints after purchase; usually at a grocery store; money off your next purchase
- CPN – Coupon
- CRT – Cash Register Tape
- DND – Do Not Double
- ECB - Extra Care Bucks: Rewards earned at CVS
- ETS – Excludes trial size
- FAR – Free after rebate
- GC – Gift Card
- GM – General Mills
- IP or IPQ - Internet printed coupon
- MIR – Mail in rebate
- MQ – Manufacturer’s coupon
- NED – No Expiration Date
- OOP – Out of pocket
- PG – Proctor & Gamble
- Peellie – A coupon found on a product that can be peeled off
- Q – Coupon
- RP – Red Plum
- RR – Register Rewards: Rewards earned at Walgreens
- SCR – Single Check Rebate – rebates earned at Rite Aid
- SS – Smart Source
- Stacking – Using a store coupon with a manufacturer coupon
- Tear Pad – A coupon found in store that can be torn off a pad
- TMF – Try Me Free
- UN – UniLever
- WT or Wine Tag – A coupon found around the neck of a product
- WYB – When you buy
- YMMV – Your mileage might vary